



2020 EARLY BIRD SPONSORSHIP

November 1, 2019 - December 1, 2019



PREPARED BY
Kanab City Recreation

PRESENTED BY
Dan Ellison

2020 EARLY BIRD ANNUAL SPONSORSHIP



SCHOLARSHIPS

Scholarships are awarded to those LMI individuals and families who desire to participate, but wouldn't be able to otherwise.

SPORTS EQUIPMENT

Additional sports equipment will be purchased when need for better training and opportunity for our youth programs/sports.

THANK YOU

Although your business will be advertised, we understand your willingness and desire to support Kanab's youth sports/programs. Thank you in advance for your support!

WHERE DOES THE MONEY GO?

Kanab City Recreation appreciates the value of all community sponsors. We look forward to a mutually beneficial partnership

2020 ANNUAL SPONSORSHIP

Instead of requesting sponsorship or donations throughout the year for different programs or events, we are now requesting sponsorship or donations just 1 time each year. This approach is much more organized and desired by many local businesses who want to support youth programs/sports.

BUILDING KCR

Sponsorship dollars will help sustain and grow KCR programs, events and activities. Your commitment is most appreciated.



2020 EARLY BIRD ANNUAL SPONSORSHIP

KCR



BANNERS

(4) Baseball Banners, (1) Basketball Banners, (1) Football Banners.

PRINTED MATERIALS

1 Ad in Spring/ Summer brochure and 1 Ad in Fall/ Winter brochure (we are going paperless; brochures will be online) Sponsor logo on special event flyers/posters for each event.

ONLINE PRESENCE

Website logo and link to Kanab City Recreation Website www.kanabcityrecreation.com all year. 1 sponsored Kanab City Recreation Monthly Email Blast (1000+ recipients).

PLATINUM LEVEL ~~\$2,500~~ **\$2,000**

Kanab City Recreation appreciates the value of Platinum level sponsors. We look forward to a mutually beneficial partnership

8 SPECIAL EVENTS

Including: (May) Mothers Day 10K, (April) Health Challenge, (March) March Madness, (June) Baseball Heatstroker Tournament, (May) Softball Heatstroker Tournament, (June/July) Swim Meets, (May) Opening Day @ Swimming Pool, (April) Kanab Campout Disc Golf Tournament.

6 YOUTH SPORTS

Baseball, Softball, Soccer, Basketball, Football, Volleyball, Tennis & Swim Team (Business printed on season schedule & Event Meet schedules)



2020 EARLY BIRD ANNUAL SPONSORSHIP

KCR



BANNERS

(3) Baseball Banners, (1)
Basketball Banners.

PRINTED MATERIALS

1 Ad in Spring/ Summer brochure
and 1 Ad in Fall/ Winter brochure
(we are going paperless;
brochures will be online) Sponsor
logo on special event
flyers/posters for each event.

ONLINE PRESENCE

Website logo and link to Kanab
City Recreation Website
www.kanabcityrecreation.com all
year. 1 sponsored Kanab City
Recreation Monthly Email Blast
(1000+ recipients).

GOLD LEVEL
~~**\$2,000**~~ **\$1,500**

*Kanab City Recreation appreciates
the value of Gold level sponsors. We
look forward to a mutually beneficial
partnership*

PICK 6 SPECIAL EVENTS

Including: (May) Mothers Day 10K, (April)
Health Challenge, (March) March Madness,
(June) Baseball Heatstroker Tournament,
(May) Softball Heatstroker Tournament,
(June/July) Swim Meets, (May) Opening Day
@ Swimming Pool, (April) Kanab Campout
Disc Golf Tournament.

PICK 4 YOUTH SPORTS

Baseball, Softball, Soccer, Basketball,
Football, Volleyball, Tennis & Swim Team
(Business printed on season schedule & Event
Meet schedules)



2020 EARLY BIRD ANNUAL SPONSORSHIP

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BANNERS

(2) Baseball Banners.

PRINTED MATERIALS

1 Ad in Spring/ Summer brochure
and 1 Ad in Fall/ Winter brochure
(we are going paperless;
brochures will be online).

ONLINE PRESENCE

Website logo and link to Kanab
City Recreation Website
www.kanabcityrecreation.com all
year.

SILVER LEVEL ~~\$1,500~~ **\$1,000**

*Kanab City Recreation appreciates
the value of Silver level sponsors. We
look forward to a mutually beneficial
partnership*

PICK 4 SPECIAL EVENTS

Including: (May) Mothers Day 10K, (April)
Health Challenge, (March) March Madness,
(June) Baseball Heatstroker Tournament,
(May) Softball Heatstroker Tournament,
(June/July) Swim Meets, (May) Opening Day
@ Swimming Pool, (April) Kanab Campout
Disc Golf Tournament.

PICK 2 YOUTH SPORTS

Baseball, Softball, Soccer, Basketball,
Football, Volleyball, Tennis & Swim Team
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Meet schedules)



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BRONZE LEVEL
~~**\$1,000**~~ **\$750**

Kanab City Recreation appreciates the value of Bronze level sponsors. We look forward to a mutually beneficial partnership

BANNERS

(2) Baseball Banners.

PRINTED MATERIALS

1 Ad in Spring/ Summer brochure and 1 Ad in Fall/ Winter brochure (we are going paperless; brochures will be online).

ONLINE PRESENCE

Website logo and link to Kanab City Recreation Website www.kanabcityrecreation.com all year.

PICK 2 SPECIAL EVENTS

Including: (May) Mothers Day 10K, (April) Health Challenge, (March) March Madness, (June) Baseball Heatstroker Tournament, (May) Softball Heatstroker Tournament, (June/July) Swim Meets, (May) Opening Day @ Swimming Pool, (April) Kanab Campout Disc Golf Tournament.

PICK 1 YOUTH SPORT

Baseball, Softball, Soccer, Basketball, Football, Volleyball, Tennis & Swim Team (Business printed on season schedule & Event Meet schedules)



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A-FRAME BANNERS

These banners would possibly be used for basketball games, football games, soccer games, flag football games. The size is typically 34" x 48".

FEATHER FLAG BANNERS

These banners would possibly be used for basketball games, football games, soccer games, flag football games. Also these banners would possibly be used for events such as; Mother's Day 10K, Heatstroker Tournaments, Disc Golf Tournaments, etc. The size is typically 9' to 18' feet high.

BANNER SIZES

Kanab City Recreation appreciates the value of all community sponsors. We look forward to a mutually beneficial partnership

POP-UP BANNERS

These banners (shown on the left) would possibly be used for basketball games, volleyball games, etc. The size may vary but typically is 33" x 80".

VINYL BASEBALL BANNERS

These banners (shown below) would be used for baseball/softball games. Depending on your logo and banner file you send to us, these banners are typically 3' x 6'.



2020 KCR SPONSORSHIP FORM



COMPANY NAME: _____

COMPANY ADDRESS: _____

CONTACT PERSON: _____

CONTACT PHONE: _____

CONTACT EMAIL: _____

PLEASE MAKE A SELECTION

CIRCLE THE SPONSORSHIP LEVEL DESIRED

Platinum: ~~\$2,500~~ **\$2,000**

Gold: ~~\$2,000~~ **\$1,500**

Silver: ~~\$1,500~~ **\$1,000**

Bronze: ~~\$1,000~~ **\$750**

CONTACT INFO

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